



# engagement Partner Network introduction







**boost your brand as an  
employee benefit**

**the engagement Partner Network**

**eBen**



## **we are... eBen**

a work-tech company established in 2019 and valued at \$ 9.8M in 2022.

we provide a wide range of HR solutions to corporate clients that boost employee experience to leverage employee engagement across the middle east.

### **our solutions...**

- employee discount programs
- employee collaboration solutions
- end to end engagement consulting services

**who we are**







**with a global perspective, we are nurturing  
employee experience in**

**📍 employers in UAE, Saudi Arabia, and Egypt**

**📍 benefit providers in 17 countries**







5,000 **benefits**  
126,000 **beneficiaries**  
118 **customers**  
3,000 **claims/month**  
17 **countries**







**scales your care**

**engagement partner network**

a unique marketing and branding platform that boosts brand awareness and increases sales turnover

**engagement benefits center**

a managed people discount program designed to allow users to save through their employer every day

**employee engagement ecosystem**

a collaboration platform that enhances communication, and keeps everyone informed, aligned, and moving forward

**engagement consulting services**

a result-oriented employee engagement consulting service that helps you identify your needs, establish relevant objectives, and deploy engagement plans







**scales your care**

**engagement  
partner  
network**

a unique marketing and branding platform that boosts brand awareness and increases sales turnover



## **boost product branding and benefit from agile exposure**

promoting your brand directly to the corporate users, enjoying an innovative way to maximize brand exposure, and utilizing a user-friendly online sales platform that enables both B2C and B2B channels



outstand your competitors by offering your brand as an employee benefit



enjoy the endorsement of hundreds of employers across the region to their employees



increase your sales turnover and get customer insights







# engagement Partner Network

## more traction

Works closely with you to materialize more sales opportunities through eBen as a channel

## more awareness

Provide you with more insights and statistics of the customer perspective of your services



## more collaboration

Run regular monthly business review (MBR) meetings for proactive collaboration

## more sales

We help you maximize your Brand exposure to new markets to increase generated sales via our Platform through the employees and their families.







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why corporates love the employee Benefits Centre?

**pre-populated** with thousands of products and services all offered at an exclusively discounted corporate rate.

**white-labeled** to nurture employer stickiness to your brand.

**secured** to preserve user personal and transactional information.

**highly customizable** with a seamless user experience.

**top technology** that enables you to utilize a mosaic of features that adapts to your corporate culture.





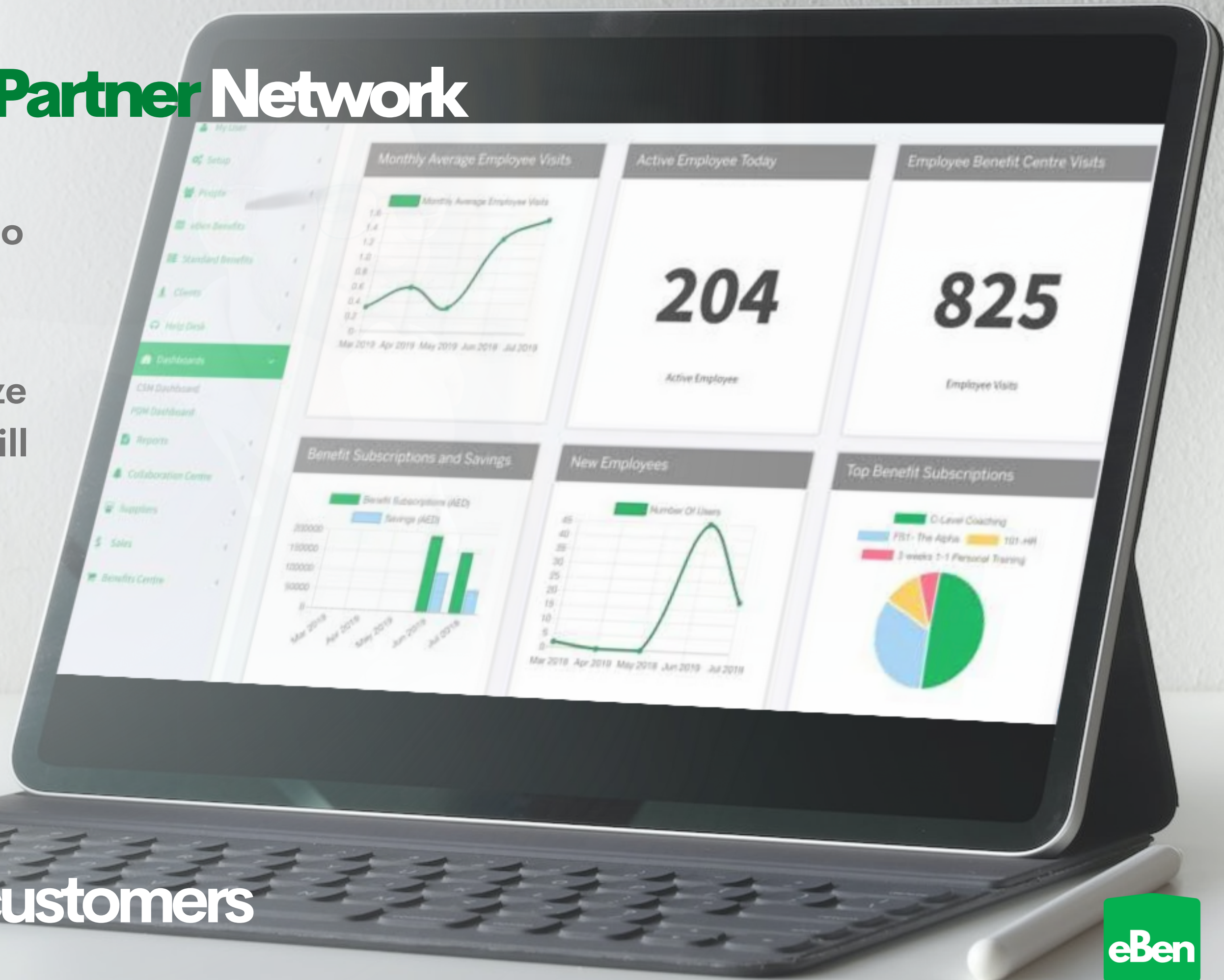


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promote your service directly to the corporate users

innovative platform to maximize your sales where your brand will stand out with minimal competition

user-friendly online sales platform that makes it easy to expose and share your offers



engaging your real customers





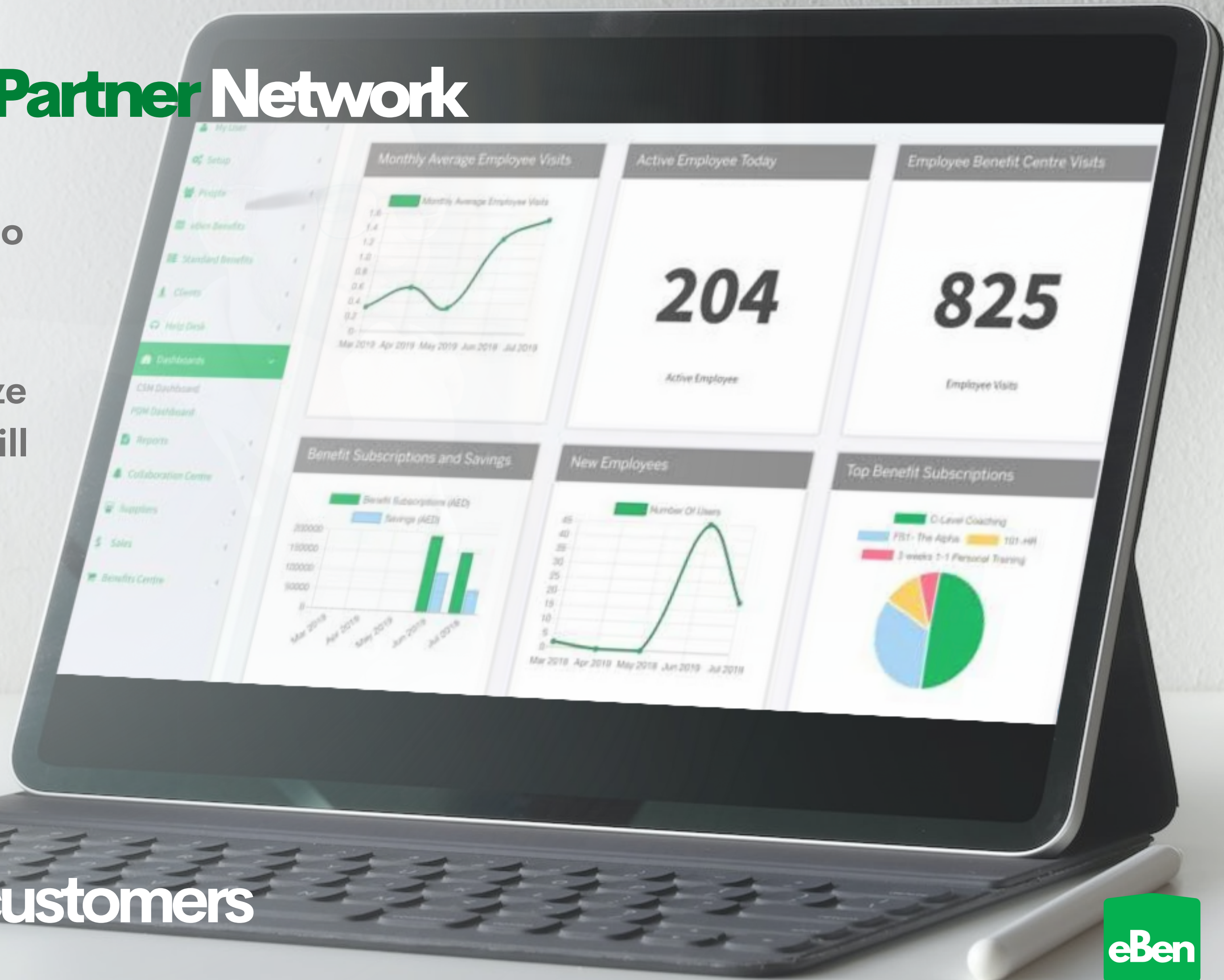


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automated benefit and discount claiming process designed to suit any customer call-to-action







## Disclaimer

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