

No. 89



eBC - Case Study - Mental Health





scales your care

**engagement
partner
network**

a unique marketing and branding platform that boosts brand awareness and increases sales turnover



**boost product
branding and
benefit from agile
exposure**

promoting your brand directly to the corporate users, enjoying an innovative way to maximize brand exposure, and utilizing a user-friendly online sales platform that enables both B2C and B2B channels



outstand your competitors by offering your brand as an employee benefit

enjoy the endorsement of hundreds of employers across the region to their employees

increase your sales turnover and get customer insights



Background

An online personalized Therapy based out of the USA.

The ePN benefits listing took 4 weeks to go live



betterhelp

ROI in 18 months



References can be furnished upon request

ePN Benefit Listing

- Number of Benefits Listed: 1
- Corporate Rate Offered (Discount): 20%
- Listing Duration: 18 months
- Category Listing: 2
- Listing as Featured Benefit: 1X3 months
- Listing as Recommended Benefit: 1X3 months

Brand Exposure

- Corporates Endorsing: 118
- Total Users Exposure: 126,121
- Newsletters Sent: 4,496,321

Traction

- Direct Benefit Visits: 385
- Newsletter User Visits: 116

Transaction

- Number of Benefits Claims: 94 Request
- Number of Benefit Referrals: 21 Requests
- Number of "Who Got This" checks: 441

Revenue Generated (Estimated)

- Revenue: USD 43,500
- Employer Subsidized Revenue: 19%
- ePN Listing ROI: 1,000%





employee benefits centre

0 customizations

0 complains

0 uninformed clients

0 downtime

**when ZEROs
matter**





Disclaimer

The preceding is intended to outline our general products and service direction. It is intended for information purposes only, and may not be incorporated into any contract. It is not a commitment to deliver any material, service usage, or functionality, and should not be relied upon in making purchasing decisions. The development, release, and timing of any features or functionality described for eBen FZE products remain at the sole discretion of eBen FZE.

All rights reserved. No part of this publication may be reproduced, distributed, or transmitted in any form or by any means, including photocopying, recording, or other electronic or mechanical methods, without the prior written permission of the eBen FZE, except in the case of brief quotations embodied in critical reviews and certain other non-commercial uses permitted by copyright law. For permission requests customers@eben.work.

Copyright © 2023 by eBen FZE

www.eBen.work

